

# Put Up For Hand Reference

INTELLIGENT  
SHOPPERS:

Are the ones who read what the progressive merchants are offering--and then cooperate with their efforts to assist their patrons by doing as much of their shopping as possible "with the merchant who advertises," because he is showing a disposition to please and help his customers by advertising. Furthermore it is in the stores of such merchants that one is most likely to find the things desired.

STEAMERS IN  
This Type  
LEAVE FOR THE COAST.

## Honolulu Star-Bulletin STEAMER DAY REMINDER

STEAMERS IN  
This Type  
ARRIVE FROM THE COAST.

STAR-BULLETIN Want Ads get quick results

OCTOBER, 1914

Send your Printing to the STAR-BULLETIN

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
<p><b>PUBLICITY</b> is a searchlight that shows up bad merchandising. It builds up business reputations that must be maintained by satisfactory dealing. It standardizes prices and by moving goods fast keeps prices at a level. Buy advertised goods and patronize advertising merchants. This can be done by glancing over the advertising columns of the STAR-BULLETIN.</p>				1	2 Manchuria	3
4	5 Ventura	6 Manoa Mongolia	7 Wilhelmina	8	9 Sonoma	10
11 Virginian	12 Tenyo Maru	13 Matsonia Manoa	14	15	16	17
18	19 Sierra	20 Enterprise Hyades	21 Matsonia Shinyo Maru	22	23	24 Sierra
25	26	27 Wilhelmina Enterprise Korea	28	29	30 Mongolia	31

Steamers of the Canadian-Australasian line are indefinite and uncertain, as are also steamers of the Toyo Kisen Kaisha. Ask the local agents for information regarding definite sailing dates.

THERE IS SURE TO BE SOMETHING OF INTEREST TO YOU ON THIS PAGE. READ IT.

Join The Ranks Of Intelligent Shoppers